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Link to Image: Remy Nguyen Justin Sattazahn

Atlona Fortifies North American Sales Team

Remy Nguyen and Justin Sattazahn bring familiarity, experience and motivation to RSM roles supporting Atlona's commercial AV business in two busy US territories

SAN JOSE, California, September 24, 2020 – Atlona, a Panduit company, announces that Remy Nguyen and Justin Sattazahn have joined the company as Regional Sales Managers in the Southwest and Northcentral US territories. Reporting to Jamey Swigert, Director of AV Sales and Business Development, Nguyen and Sattazahn will work closely with partners and end users to expand Atlona's commercial AV business in their respective regions.

Nguyen previously served as Atlona's Regional Sales Manager - Southwest, before taking on a brief role outside the AV industry. He returns with an expanded territory covering Arizona, Colorado, Hawaii, New Mexico, southern California, southern Nevada, Utah and El Paso, Texas. Nguyen's previous industry experience includes a Regional Sales Manager position at Extron, where he developed their Pacific Northwest region business. He also served as Director of Sales and Business Development for AV systems integrator Avidex, which gives him valuable insight on supporting Atlona's dealer channel.

Nguyen looks forward to helping Atlona customers faced with changing business and education environments. He's also bullish about Panduit's network infrastructure solutions, emphasizing the added value it brings to Atlona's commercial AV business.

"Atlona has been on the forefront of AV product development, and its latest innovations with the Omega™ Series and an expanded PTZ camera range are ideally suited for touchless AV and distance learning environments," said Nguyen. "I am also excited that Panduit has brought a differentiating message to Atlona with its network infrastructure solutions and built an organizational infrastructure to better serve our regional distributors, dealers and end users."

Sattazahn will also work closely with partners and end users to raise brand awareness across his territory, which includes Illinois, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North



Dakota, and South Dakota. He brings extensive commercial and residential AV and pro audio experience to Atlona across systems design and integration, sound engineering, and live entertainment production and management. His broad range of professional experience brings a comprehensive understanding of nearly all AV businesses verticals, and the unique needs of each.

"I look forward to growing our business with low-voltage and electrical contractors, which will help Atlona customers transition to complete AV over IP systems," said Sattazahn. "In addition to Atlona's networked AV solutions, I see Velocity™ as a key differentiator. My experience in systems integration gives me a strong understanding of how IP-based AV control simplifies design and configuration for integrators and provides a simple and scalable control solution for end users."

"Remy and Justin bring successful track records and broad industry experience to our team, which will strengthen our overarching initiatives for continued business growth and getting closer to our customers in every region," said Swigert. "We welcome them to the Atlona team and look forward to their contributions."

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Backed by an award-winning 10-year warranty, Atlona's products are developed to enable our customers' ability to connect and collaborate with simplicity. More information about Atlona is available at atlona.com.

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit's technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. panduit.com

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